

## Message from Steve Koonce, Board of Directors President

It's been another eventful year at CAM. We started 2022 under the leadership of our volunteer Interim Director, Ed Silva, who assumed that role following the departure of Mark Steigerwald in November 2021. With Ed's leadership, CAM was able to keep the lights on and the doors open until our new Executive Director, David Flatt, arrived in March 2022.

David came from Detroit full of new ideas and the energy to implement them. From art shows to enhanced social media presence, the Museum prospered under David's leadership. October's CruiseFest was the most successful to date and the Lodi Wine Event was an equally huge success.

2022 was also a stellar year for exhibits at CAM. Without a Curator, the Exhibits Committee, under the leadership of David Felderstein, got creative and partnered with the local Lowrider community to create "The Art of Lowriding," one of CAM's most successful exhibits. The History of EVs followed in May and paid respects to the local electric vehicle community. In November, with the help of fellow Director Don Tollefson, we were able to bring Steve Saleen and his cars to the Museum. This year looks to be just as exciting, with Woodies arriving this month followed by an exhibit of '50s era cars, women's fashion, and other mid century consumer trends, tentatively called "Glamour Road." The year will finish with a groundbreaking exhibit based on Women Lowriders.

This last year saw improvements to the Museum facilities as well. Through the efforts of Joe Hensler and others, we were able to insulate the ceiling, a big step toward improving the building's climate. We also paid off the roof loan, which was a milestone in the Museum's financial independence.

This year began with a surprise: our Director, David Flatt, accepted an offer he felt he couldn't refuse from the Imagine Museum in St Petersburg, Fla.

We were sorry to see him move on, but in a kind of déjà vu, our former director and current board member, Karen McClafflin, expressed an interest in returning as Executive Director, a position she held for nine years prior to Delta Pick-Mello. Karen would've been a great candidate even without her prior CAM experience. Hiring her was the easiest decision we'll make this year. I know I speak for the entire CAM Board in saying "Welcome Home Karen."

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## Message from Karen McClafflin, Executive Director

If you had told me a month ago that I'd be writing a 'Message from the Director' for CAM's annual membership meeting, I would never have believed it. But life has a funny way of turning things around, and here I am!

Being brand new/returning, I don't have a lot of information about 2022, so I'll leave that to Steve. What I CAN say is that I'm thrilled to be back! So much has improved since my last term - new roof, insulation, big ass fans, and EV charging stations in the works - WOW!

My last few years have been concentrated on Development/Fundraising, so expect to see some new campaigns and revenue streams once I get settled.

I am inspired by the Board of Directors' and staff's eagerness to embark on the year ahead with open-mindedness, a growth mindset, and a lot of enthusiasm! I've been warmly welcomed back into the CAM family - thank you - and I am excited to see where things go in 2023!



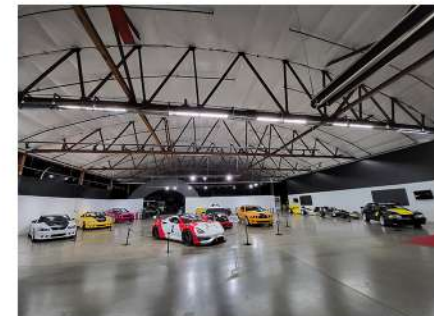
### Alternative Propulsion Exhibit



### Japanese Exhibit



### The Art of Lowriding Exhibit



### Saleen Exhibit

# 2022 MEMBERSHIP MEETING -CALIFORNIA VEHICLE FOUNDATION-



## 2023 MUSEUM STAFF

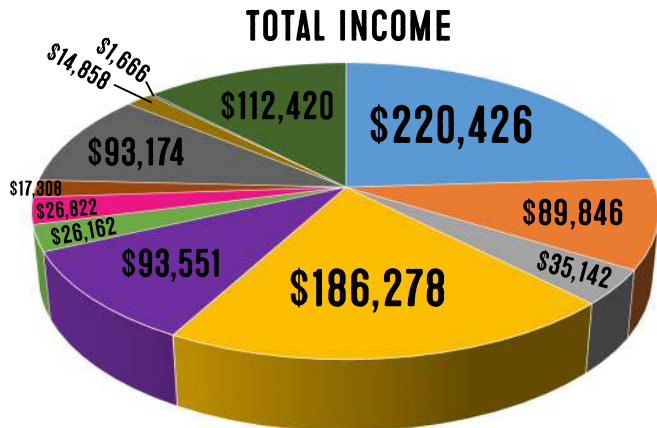
KAREN MCCLAFIN - EXECUTIVE DIRECTOR  
 GABRIEL IONICA - COMMUNICATIONS COORDINATOR  
 M.H. STILES - VEHICLE SALES MANAGER  
 SOL GOLDMAN - VEHICLE SALES ASSISTANT  
 ANDREA RHODES - OFFICE MANAGER  
 MORNING STAR MARIA JAMES - EVENTS COORDINATOR  
 MARIO PULIDO - CHEF, JANITORIAL  
 MIKE ZINSER - MAINTENANCE, VOLUNTEER COORD.

## BOARD OF DIRECTORS

STEVE KOONCE - PRESIDENT  
 TOM TYER - VICE PRESIDENT  
 DAVID FELDERSTEIN - SECRETARY  
 JOE HENSLER - TREASURER  
 MIKE WHELPLY - DOCENT COUNCIL CHAIR  
 MARY DAVIS  
 ALAN GALBRAITH  
 DON TOLLEFSON  
 STEVE MEYER  
 GLENN RONDEAU  
 ED SILVA  
 SHAVOLLA RODRIGUEZ  
 SCOTT MIKKELSON

**THANK YOU FOR  
 ATTENDING AND FOR  
 YOUR CONTINUED SUPPORT  
 OF THE MUSEUM!**

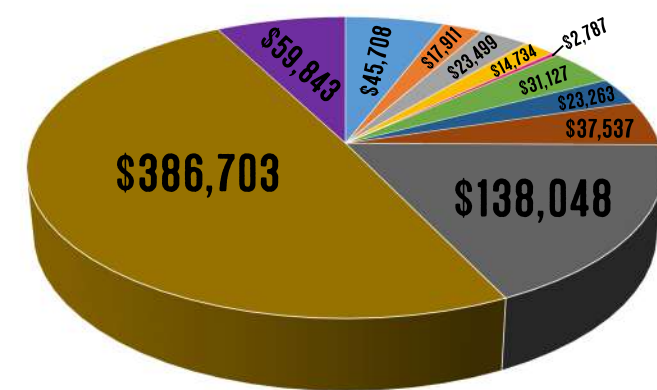
## TOTAL INCOME



IN CLOCKWISE ORDER

- ADMISSIONS & TOURS
- RENTAL
- GIFT SHOP
- DONATIONS & GRANTS
- EXHIBITS
- HOSPITALITY
- MEMBERSHIP
- TRIPS
- ROAD CREW/PIT CREW
- VEHICLE SALES
- MISC.
- FUNDRAISING

## TOTAL EXPENSE



IN CLOCKWISE ORDER

- ADMISSIONS & GIFT
- RENTAL
- OVERHEAD
- ROAD CREW/PIT CREW
- EXHIBITS
- PERSONNEL & ADMIN
- MISC.
- TRIPS
- DEPRECIATION
- VEHICLE SALES
- FUNDRAISING